

Do you know what your is worth?

If you are like most people, you thought about it in money... At Samfundstanken we think about time and money only as tools, with our worth measured in lives saved and improved.

Ultimately this has resulted in our latest project, UBLcoin.



"UBLcoin is a digital currency aiming to alleviate poverty, strengthen the world economy in general and provide a digital means of payment for all. And as probably a first ever in basic income projects, UBLcoin will attract as many commercial investors as philanthropists."

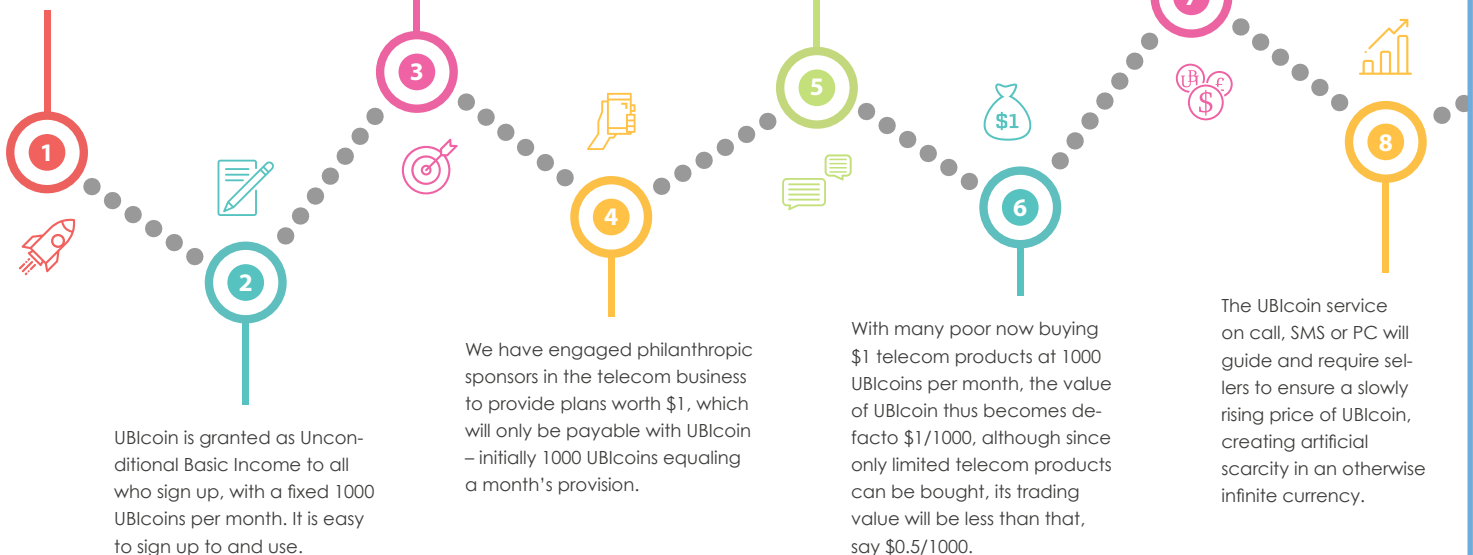
UBLcoin is a method of doing Unconditional Basic Income for the entire world without politicians involved. And not only does it save as many lives as possible per dollar spent, it even earns money with each life we improve to allow us to improve ever more lives:

UBLcoin is initiated as a digital currency. UBLcoin is centrally monitored by machine intelligence for maximum security and convenience.

The initial target group for building UBLcoin value is communities living at less than \$2 per day, where the initial low value of UBLcoin will be significant.

Due to the infrastructure already being in place, the plans of generally 50 minutes, 50 SMS and 50Mb data are essentially free for the telecom sponsors to provide.

A simple-to-use currency exchange is added to UBLcoin services in cooperation with forex partners, allowing trade through calls, SMS and web interface to the IMB Watson service. UBLcoins can here be exchanged to fiat currency such as USD which is then handed out in the nearest forex partner shop.



Note: We find it important that you understand that UBLcoin is not meant to be a cryptocurrency in the traditional sense. It cannot be mined, control will be centralized, and its prime purpose is to provide global unconditional basic income through the scientific mechanisms and distribution innovations described in our whitepaper.

Much more information in our whitepaper:
www.samfundstanken.dk/ubicoinspacewhitepaper.pdf



SAMFUNDSTANKEN

NON-PARTISAN SCIENTIFIC THINK TANK

SamfundsTanken is a cross-policy industry-independent think tank based on donations and its own earnings. The association is owned by its members and governed by a seasoned board.

The team consists of entrepreneurs, specialists and zealous academically and practically oriented visionaries with a sound foundation of knowledge, skills and drive.

SamfundsTanken has thoroughly demonstrated its capability of making sustainable revenue with its society projects and commercial activities, resulting in a 2017 profit of USD 0.6M.

"In Denmark, an ingenious funding mechanism has been proposed by SamfundsTanken run by Soeren Ekelund, a venture capitalist. This could be called a 'social venture fund' approach."

- Professor Guy Standing, in his book 'Basic Income: And How We Can Make It Happen'.



**Soeren O. Ekelund,
Founder & Analyst**

Tech company developer, engineer specialized in production and management, serial entrepreneur and philanthropist.



**Henrik S. Jacobsen,
CEO & Chairman**

Master of Development and International Relations, organizational leader and science teacher.



**Ida Juul Farver,
CCO & Vice Chairman**

Master in English and European Studies, specialized in Value Based Management and Nordic Management.



**Kirsten Riddervold,
COO & Treasurer**

Society analyst and project manager. Active in poverty and children philanthropy for a decade.



**Simon Skipper,
Visual Director**

Award-winning photo journalist, author, Bitcoin investor and emotional intelligence coach. Experienced in startups and storytelling.



**Chris Rønn Jensen,
CIO & Lead Programmer**

Information technologist from Niels Brock Academy and certified software tester. IT-developer and tester, simulation developer and developer of most types of software solutions for PC, as well as certain types to web and mobile units.

"People will become incredibly lazy and society will collapse if they are given free money"

UBI pilot projects and multiple analyses of welfare benefits have documented the opposite:

- [Forget \(2011\), 'The Town With No Poverty', page 5](#)
- [Van der Wel \(2014\), 'The bigger the worse? A comparative study on the welfare state and employment commitment'](#)
- [Dodge \(2016\), 'Universal basic income wouldn't make people lazy – it would change the nature of work](#)

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